

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	White	Conf. No.:	4391
Serial No.:	10/688,006	Art Unit:	3625
Filing Date:	10/17/2003	Examiner:	Levine, Adam L.
Title:	METHOD, SYSTEM AND PROGRAM PRODUCT FOR MANAGING ITEMS AVAILABLE FOR ELECTRONIC PURCHASE	Docket No.:	END920030046US1 (IBME-0087)

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

I. INTRODUCTORY COMMENTS:

This paper is being filed in response to the Office Action dated 06/17/2010. Please amend the above-referenced patent application as follows:

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 8 of this paper.